

2025 MEDIA KIT

EDITORIAL CALENDAR

In addition to our regular coverage of news, information, opinions, analysis, and controversy in the fire sprinkler industry, *FPC* will focus on the following themes, features, and industry concerns. We welcome input on all topics of concern related to the fire sprinkler industry. *Please e-mail us for more details on a topic. (Subject to change without notice at Publisher's discretion.)*

EDITION	FEATURES	SUB-FEATURES	EDITORIAL DUE
JANUARY	SYSTEM DEFICIENCIES	2025 PREDICTIONS/ 2024 TOP STORIES	DECEMBER 1, 2024
FEBRUARY	RACKS/RACK STORAGE VIEWS & STRATEGIES	TRENDS IN CONSTRUCTION	JANUARY 1, 2025
MARCH	DRY PIPE SYSTEMS	HISTORY & OLD PHOTOS	FEBRUARY 1, 2025
APRIL	OBSTRUCTED CONSTRUCTION	RISER ROOMS	MARCH 1, 2025
MAY	ZONE VALVES & MAX AREA	BENEFIT TOURNAMENTS	APRIL 1, 2025
JUNE	BUSINESS MANAGEMENT	STAFFING ISSUES AND CHALLENGES	MAY 1, 2025
JULY	DESIGN MANAGEMENT	FITTER'S FOLLIES	JUNE 1, 2025
AUGUST	PERSON/ORGANIZATION OF THE YEAR	FIRE PREVENTION WEEK/DEMOS	JULY 1, 2025
SEPTEMBER	INDEPENDENT DESIGNERS	FREEZE PROTECTION	AUGUST 1, 2025
OCTOBER	SALES ESTIMATING	DIGITAL TRENDS	SEPTEMBER 1, 2025
NOVEMBER	ACCIDENTAL SPRINKLER ACTIVATIONS	SCHOOLS	OCTOBER 1, 2025
DECEMBER	PIPE SIZE ESTIMATING	NATIONAL MARKET CONDITIONS	NOVEMBER 1, 2025