



# FPC's 2017-2019 Sprinkler Industry Directory

→ In Production 2016 ←

**Listings** are requested now and due by ~~June 15, 2016~~. **Extended!**

**Ad Orders** are due ~~July 15, 2016~~. **Extended!**

The *Directory* goes to press December 1, 2016,  
and will mail by December 31, 2016.

## FREE LISTINGS

Listings are FREE, but you  
may upgrade with:

**BOLDFACE: \$75**

**BOLD with Color: \$202**

**Logo Above listing: \$300**

**Logo with 1 Color: \$502**

**Logo in 4-Color: \$765**

Please e-mail your listing/s.  
(Sample listing below)

### **AWESOME SPRINKLER CO.**

123 Successful Drive

My Town, CA 12345

800-123-4567

(111) 222-3333

Fax 111-222-4444

E-mail: sales@awesomesprink.com

Website: www.awesomesprink.com

Contact: Tom Bossman

Products: Briefly describe your  
products and/or services here.

**E-mail listing to:  
info@fpcmag.com**

## DISPLAY ADS

For more  
*Impact & Visibility*  
order **Display Advertising!**

This Directory will be seen  
and used by practically every  
fire sprinkler contractor in  
North America!

**Directory Display  
Advertisement Rates are:**

### **Full Color Rates:**

Full Page \$2,332

1/2 Page \$1,548

1/3 Page \$1,219

1/4 Page \$1,060

1/6 Page \$880

1/9 Page \$769

### **B & W Rates:**

Full Page \$1,802\*

1/2 Page \$1,018\*

1/3 Page \$689\*

1/4 Page \$530\*

1/6 Page \$350\*

1/9 Page \$239\*

**Your e-mail acts as your ad order.**

\* A single Spot Color is  
an additional \$202 per ad.

## PROFILE PAGE

We are once again offering  
Advertisers and Contractors  
the option to buy a **PROFILE  
PAGE** (\$1,000) to maximize

*Impact and Visibility!*

**Be Seen! Be Recognized!**

**Get Calls!**

**PROFILE PAGE:** Display Advertisers have  
the option to purchase an additional full  
page, 4-color **PROFILE PAGE** for \$1,000. (You  
may choose to have your **PROFILE PAGE**  
facing your ad or not.)

This **PROFILE PAGE** would allow the  
advertiser to expand on their products and  
services listings, reference listing pages,  
show their company history, and/or show  
photos of company people, buildings, or  
products.

Contact us for more  
information and sample layouts.

**Fire Sprinkler Contractors** who do *not*  
have a listing<sup>†</sup> may also buy a **PROFILE PAGE**  
for \$1,000.

<sup>†</sup>Contractors are not listed unless they offer  
products and/or services to other contractors.

For more information contact:

FPC/Fire Protection Contractor magazine,  
550 High Street, Suite 220, Auburn, CA  
95603; (530) 823-0706, info@fpcmag.com,  
www.fpcmag.com.