



FPC's 2017-2019 Sprinkler Industry Directory

→ In Production 2016 ←

Listings are requested now and due by **June 15, 2016.**

Ad Orders are due **July 15, 2016.**

The *Directory* goes to press December 1, 2016,
and will mail by December 31, 2016.

FREE LISTINGS

Listings are FREE, but you
may upgrade with:

BOLDFACE: \$75

BOLD with Color: \$202

Logo Above listing: \$300

Logo with 1 Color: \$502

Logo in 4-Color: \$765

Please e-mail your listing/s.
(Sample listing below)

AWESOME SPRINKLER CO.

123 Successful Drive

My Town, CA 12345

800-123-4567

(111) 222-3333

Fax 111-222-4444

E-mail: sales@awesomesprink.com

Website: www.awesomesprink.com

Contact: Tom Bossman

Products: Briefly describe your
products and/or services here.

**E-mail listing to:
info@fpcmag.com**

DISPLAY ADS

For more
Impact & Visibility
order **Display Advertising!**

This Directory will be seen
and used by practically every
fire sprinkler contractor in
North America!

**Directory Display
Advertisement Rates are:**

Full Color Rates:

Full Page \$2,332

1/2 Page \$1,548

1/3 Page \$1,219

1/4 Page \$1,060

1/6 Page \$880

1/9 Page \$769

B & W Rates:

Full Page \$1,802*

1/2 Page \$1,018*

1/3 Page \$689*

1/4 Page \$530*

1/6 Page \$350*

1/9 Page \$239*

Your e-mail acts as your ad order.

* A single Spot Color is
an additional \$202 per ad.

PROFILE PAGE

We are once again offering
Advertisers and Contractors
the option to buy a **PROFILE
PAGE** (\$1,000) to maximize

Impact and Visibility!

Be Seen! Be Recognized!

Get Calls!

PROFILE PAGE: Display Advertisers have
the option to purchase an additional full
page, 4-color **PROFILE PAGE** for \$1,000. (You
may choose to have your **PROFILE PAGE**
facing your ad or not.)

This **PROFILE PAGE** would allow the
advertiser to expand on their products and
services listings, reference listing pages,
show their company history, and/or show
photos of company people, buildings, or
products.

Contact us for more
information and sample layouts.

Fire Sprinkler Contractors who do *not*
have a listing[†] may also buy a **PROFILE PAGE**
for \$1,000.

[†]Contractors are not listed unless they offer
products and/or services to other contractors.

For more information contact:

FPC/Fire Protection Contractor magazine,
550 High Street, Suite 220, Auburn, CA
95603; (530) 823-0706, info@fpcmag.com,
www.fpcmag.com.